

EGO  
open-minded individuals

The EGO universe is hard to describe within one definition. EGO is a personal dream of sensations, emotions, awareness, evolution and a desire for changing the small objects in our homes and make it a selected brand within beautiful expressions.

Our aim is to create the type of design objects that would provide a multitude of sensual experiences, enjoyment and emotions for urban living people.

It is unconventional luxury - objects you need to feel and try out...

A brand whose essence lies in its contrast. Where all objects are individual EGOs - still with the originality of smaller series - filled with innovation and strong inventive ideas as well as surprising details in their idiom and functionality.

Each object carefully styled to tell its own story within the brand.

EGO has the character and the courage to stand out with a strong appeal to people curious about design.

A constantly evolving exploration of creativity.

Concept; produced and styled by director  
Michael Bruun

Design; created and written by designer  
Steffen Schmelling

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Pasta- / spaghetti spoon

3 blades styled in 18/10 high mirror polished stainless steel

3 extra 'hidden' blades transformation to a spoon styled in PP material

Diameter 102 mm x height 221 mm





#### Pasta dish

Styled in bone china porcelain with a wide plateau

Diameter 300 mm x height 60 mm



#### Salad bowl

Styled in bone china porcelain with a raising centre

Diameter 230 mm x height 85 mm / diameter 300 mm x height 95 mm



### Salad servers

Styled in 18/10 high mirror polished stainless steel

Diameter 88 mm x length 238 mm / diameter 96 mm x length 246 mm



### Multi bowl

Bowl styled in bone china porcelain

Multi spoon and lemon lid styled in 18/10 stainless steel

Diameter 100 mm x height 110 mm

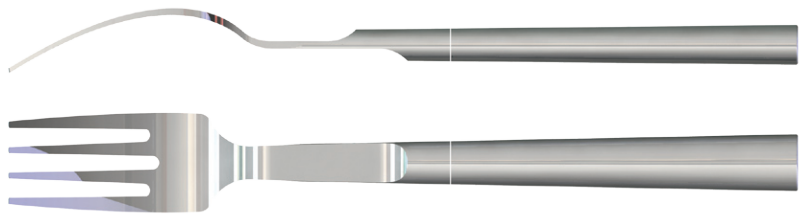


### Olive bowl

Bowl styled in bone china porcelain with a high centre peak

Standing spoon styled in 18/10 stainless steel

Diameter 140 mm x height 60 mm

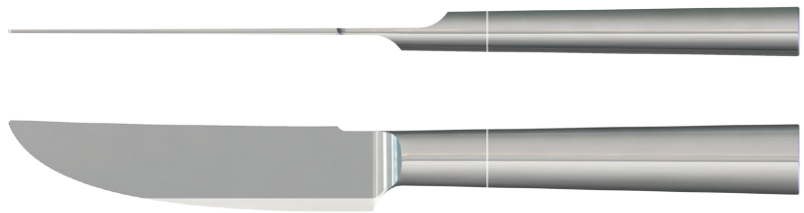


Grill fork

Styled in 18/10 high mirror polished stainless steel with hollow handles

Length 200 mm





### Grill knife

Styled in high mirror polished stainless steel with hollow handles

Length 226 mm



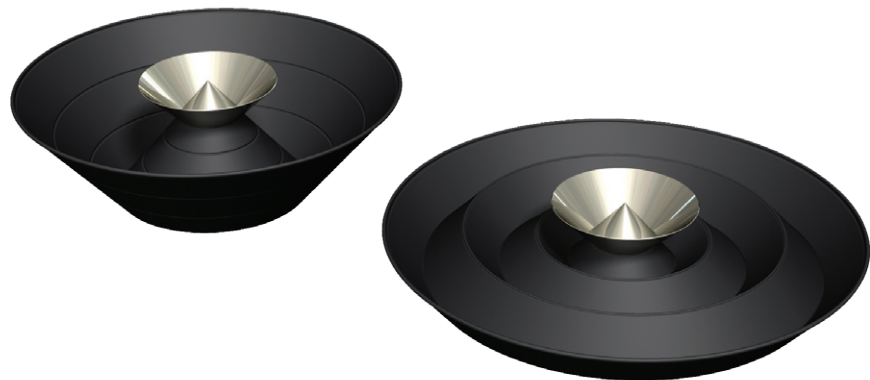
#### Grill- / brunch plate

Plates styled in bone china porcelain. Brunch plate styled in walnut wood with hole for an egg  
Plate diameter 300 mm / Brunchplate diameter 160 mm



#### Dip cup

Styled in 18/10 stainless steel  
Fits Rubber bowl 450 mm and Rubber bowl 300 mm or used without the Rubber bowl as a small Dip cup



### Rubber bowl

Foldable rubber cone styled in strengthened rubber, Dip cup fits on the centre spot

Colours: pure white - dark moon grey

Diameter 300 mm x height 50-170 mm / diameter 450 mm x height 60-240 mm





### Soup spoon

Styled in 18/10 high mirror polished stainless steel pour from all sides  
Diameter 103 mm x height 277 mm



reddot design award  
winner 2007



### Soup bowl

Styled in porcelain with thermo sides including thermo spoon & chopsticks

Diameter 150 mm x height 100 mm



### Soup tureen

Styled in porcelain

Diameter 290 mm x height 170 mm



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### Grater

Styled in stainless steel plate including a serving tray styled in Corian®

Length 267 mm x dept 148 mm x height 290 mm



### Water fountain

Styled in sculpture porcelain. Water softly runs from the top - 230V

Diameter 135 mm x height 325 mm



