

Data protection

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Data protection and security have a special meaning for Connox. With its constant optimization of all technical security principles, Connox improves the protection of your data continuously. Your data is in good hands, we expressly guarantee:

Your personal data will neither be sold nor rented to other businesses for promotion purposes. A transfer to a third party for commercial and uncommercial reasons does not take place, except for the handling of your order!

In the following, you will find information in regards to the storage of your data. Our data protection practices are in accordance with the German Federal Data Protection Act (in short: BDSG) as well as the German Telemedia Act (in short: TMG).

Personal Data

Connox treats the customers data as confidential and exclusively for processing the order, except if the customer wishes to enjoy additional services. To process the customer's order and to deliver, Connox only forwards the customer's data to the supplier and, if need be, for a checking of the creditworthiness to Creditreform Boniversum GmbH, Hellersbergstraße 11, 41460 Neuss. The transmitted data may be used by the recipient only in accordance to the task to be performed. Another use of this information is prohibited. For the registration as a regular customer or the use of the newsletter service, Connox, due to the aforementioned laws, needs the customer's approval, which is being asked for at the appropriate time and place. Should the customer later decide to not enjoy these services anymore, he or she may revoke their approval at any time via message to Connox (email, fax, postal message, phone).

To better handle your enquiries, orders etc., Connox collects the following personal data:

Customer registration: Here Connox processes and uses the data that have been voluntarily submitted into the forms and that have been transmitted to Connox, for

example the name, address or other contact data such as phone number and email address, a user name and a password.

Newsletter registration: Hereby Connox uses the email address, that has been voluntarily submitted and transmitted by the customer to Connox. The customer is able to unsubscribe from the newsletter at any time.

Order: Aside of the customer registration data, Connox furthermore needs all the data that are necessary for executing the order, such as, for example, the delivery address and payment information (f.e. credit card or debit information). In addition, Connox collects the IP-address, which Connox uses to protect the customer and to prevent or to detect misuse of the website.

It is to be pointed out that the IP-address will only be used and handled in a shortened form to exclude the possibility of a direct connection to a person.

Transaction in the Online-Shop: In order to be able to use the shopping cart and to enable customer recognition in case of repeated visits on our website, Connox saves so-called „cookies“ on the visitor's computer. You can find further information in regards to cookies in the section "cookies".

Checking of creditworthiness and credit scoring: Should we deliver in advance, we reserve the right to perform a checking of the creditworthiness on the principles of mathematical-statistical procedures to preserve our legitimate interests. The personal data that are necessary for such an examination will be transmitted to the following service provider:

Creditreform Boniversum GmbH, Hellersbergstraße 11, 41460 Neuss

The credit information may contain probability values (so-called score values). As far as score-values are included in the result of the creditworthiness examination, these are based upon a scientifically recognized mathematical-statistical procedure. In the calculation of these score-values, inter alia, address data may have some influence. The result of this checking in regards to the statistical non-payment propability will be used for the purpose of the conclusion, execution or cancellation of a contractual relation.

Connox guarantees that your data, including your email address, will principally not be passed on to a third party. The data information will not be sold.

Information

By request, Connox will give the customer information about the stored data at no charge. If that is what the customer desires, he or she shall contact Connox with the email address datenschutz@connox.de. Connox is also obligated by request to correct, bar or delete the customer's data.

SSL-Encryption

Personal data on this website will only be transmitted in an encrypted form, using the TLS-encryption-method (Transport Layer Security, also known as SSL, Secure

Sockets Layer). The used method TLS v1.0 is at this time one of the safest ways to encrypt data. Connox.de uses a 256-Bit-encryption pursuant to AES (Advanced Encryption Standard) and thereby meets highest security standards. The issuer of this SSL-certificate is Thawte Inc., and the method for the key exchange is DHE_RSA (1024 Bit).

Through the application of the SSL-encryption, your data will be changed to a degree that a third party could not reconstruct it, before it is transmitted to the Connox-server. Along the lines of this encryption procedure, it is further assured that your data will be sent exclusively to the server that has been requesting them. In the moment of your data's reception on the Connox-server, it will be examined in regards to completeness and potential changes.

If you use the Internet Explorer as your browser, you can identify a secure data transmission with the yellow lock-symbol in the address line of your browser.

Non-personal data

With every visit of the website, access data of this visit will be stored in a log-file. This file is non-personal, which is why Connox cannot conclude which user has transmitted which data. With the access on the website, Connox receives data that will be stored for statistical purposes only.

In particular, every access results in the storage of the following data set: Name of the accessed file; date and time of access; transmitted data volume; notification if the transfer has been successful; notification why an access has failed; if applicable, operating and browser software of the user as well as the website, from which our website has been visited.

Cookies

Connox partially uses so-called cookies on internet sites, in order to enable web-based applications to administer the status of an online-visit and to provide a smooth navigation between the separate services and contents on the website as well as provide the internet-user with repeating settings on the Connox website.

A cookie is a small file that is being transferred by Connox onto the user's computer if he or she visits Connox' website. A cookie only contains information that Connox itself transmits to the user's computer – private files cannot be read by a cookie.

When cookies are accepted by the user, Connox does not have access to his or her personal information. Connox may however identify the user's computer through the use of the cookies. Connox uses cookies so that the user can fill up the shopping cart with orders and administer those while in session, so that Connox'website can be tailored even more towards the desires of the customer.

Connox applies „session-related“ cookies that are not stored permanently on the website's visitor's computer. These temporary cookies will be deleted after leaving the website. By ascertaining the gathered information, Connox is able to analyze usage patterns and structures of the website, thus continuously optimizing the website through improving the content and simplifying its use.

Connox also uses „permanent“ cookies. These cookies remain on the customer's computer to simplify shopping and registration services. For example, the cookies are able to remember which articles the customer has chosen for purchase while he or she continues to shop. Furthermore, the customer only has to enter passwords on sites that require a registration once.

Permanent cookies can be removed by the user manually. The permanent cookies used by Connox will be stored for 90 days. Afterwards, they are automatically deleted. Most of the standard browsers accept cookies by default. Temporary or stored cookies can be admitted or barred separately and independently by setting the security settings. If cookies are barred, certain features on the Connox-websites might not be available and some websites might potentially not be displayed correctly.

In order to use the Connox shopping cart as well as the check-out, session-related cookies have to be allowed! If the customer does not allow cookies in general, he or she also has the option to order at Connox by email, phone or fax.

Kupona Re-Targeting

On our websites, technologies by Kupona GmbH are utilized. Kupona uses cookies to control the displaying and delivery of advertising. For this purpose, anonymized information will temporarily be stored on the user's computer, which then will be evaluated by the user's browser. This way, Kupona is able to, inter alia, control the frequency of ad material, the so-called Frequency Capping, which prevents that a user continually sees the same ads, or the CPC-user-ban which averts the customer seeing a banner twice on which he or she has already clicked. In some cases, Kupona uses a different model of Re-Targeting. In these aforementioned cases, a cookie is being used to gather anonymized movement patterns to customize the ads in regards to the user's interests. Users then are shown ads that are probably interesting to them. Involved are only numeric IDs and/ or so-called timestamps that do not enable personal references. Besides, every information has an expiry date, most of them just mere minutes, hours or days, after which the browser deletes it automatically.

In case you do not want to give your consent anymore in regards to a data collection by Kupona, you can object and deactivate the data collection by clicking on the following link: <http://datenschutz.kupona.de/?cus=9472>

Google Remarketing-Tag

On our websites, technologies by Google (Google Remarketing-Tag) are used to collect and store data for marketing purposes. With these data, anonymized user profiles can be created and stored in cookies. This website is advertising via third-party vendors, including Google, who use cookies to serve ads based on a user's prior visits to our website. The collected data, gathered by the Remarketing-Tag function, will – without your consent – not be used to personally identify you as a visitor of this website. Also, personal data will not be combined with the anonymized user profile. You can deactivate the utilization of cookies by selecting the site <http://www.google.de/intl/en/policies/privacy/ads/> and by clicking on the "opt out"-button.

Alternatively, you may find the deactivation site of the Network Advertising Initiative here: http://www.networkadvertising.org/managing/opt_out.asp.

Further remarks in regards to Google regulations can be found here: <http://www.google.com/intl/eng/privacy>.

Google Analytics

This website uses Google Analytics, a web analysis service of the Google Inc. Google Analytics uses so-called Cookies, text files which are stored on your computer and which allow an analysis of the use of the website by you. The information generated by the cookie concerning your use of this website (including your IP address) will be passed on to a Google server in the USA and saved there. In case of an activation of the IP-anonymization on this website, your IP-address will be shortened by Google within the member states of the European Union or in other contractual states of the Agreement on the European Economic Area. Only in exceptional cases will the complete IP-address be transmitted to a Google-server in the USA and shortened then and there. Google will use this information on behalf of this website's provider for the purpose of evaluating your website to gather reports concerning the website's activities and to furthermore provide services around this website. Google Analytics does not combine your transmitted IP-address data with other data collected by Google. You can prevent the storage of cookies by a specific setting in your browser-software; however please note that if you do this you may not be able to use the full functionality of this website. You can furthermore prevent the collection of your data (including your IP-address) by Google as well as the processing of that data by Google by downloading and installing the following browser-plugin: <http://tools.google.com/dlpage/gaoptout?hl=eng>

We hereby point out that this website uses Google Analytics with the new add-on „anonymizelp()“, which is in accordance with data protection regularities. IP-addresses thereby are processed only in a shortened version to exclude any possibility of direct personal relation.